

'LOVE MERCY'

— A SUMMARY REPORT —



Restoring Hope Transforming Lives

HE HAS SENT [US] TO BIND UP
THE BROKENHEARTED,
TO PROCLAIM FREEDOM FOR THE CAPTIVES
AND RELEASE FROM DARKNESS FOR
THE PRISONERS
TO PROCLAIM THE YEAR OF THE
LORD'S FAVOUR...
TO COMFORT ALL WHO MOURN,
AND PROVIDE FOR THOSE WHO GRIEVE IN ZION—
TO BESTOW ON THEM A CROWN OF BEAUTY
INSTEAD OF ASHES,
THE OIL OF JOY
INSTEAD OF MOURNING,
AND A GARMENT OF PRAISE
INSTEAD OF A SPIRIT OF DESPAIR.
THEY WILL BE CALLED OAKS OF RIGHTEOUSNESS,
A PLANTING OF THE LORD
FOR THE DISPLAY OF HIS SPLENDOR.

IN 2018, MERCY UK COMMISSIONED AN INDEPENDENT TEAM TO CONDUCT RESEARCH INTO ITS SUCCESS RATE OVER THE LAST 12 YEARS. THE COMPREHENSIVE RESEARCH PROJECT TOOK 18 MONTHS TO COMPLETE, AND FOCUSED ON THESE QUESTIONS:

WHAT HAS BEEN THE LONG TERM IMPACT OF MERCY UK'S RESIDENTIAL HOME UPON THE LIVES OF THE WOMEN WHO HAVE GRADUATED? SPECIFICALLY IN THEIR:

RELATIONSHIP WITH GOD

RELATIONSHIP WITH SELF

RELATIONSHIP WITH OTHERS

AND:

WHAT HAS BEEN THE SOCIAL RETURN ON INVESTMENT?

HERE ARE SOME OF THE KEY FINDINGS...

RELATIONSHIP WITH GOD

• I AM NO LONGER ANGRY AT GOD •

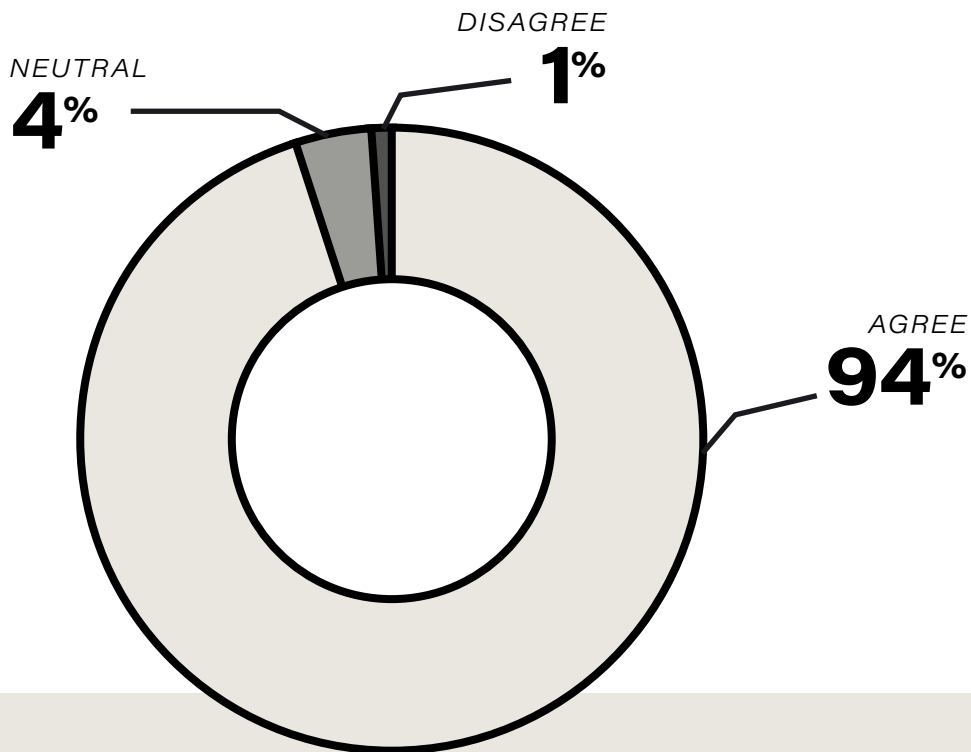
92% OF GRADUATES SAID THEY HAD A 'DEFINING MOMENT' AT MERCY UK THAT POSITIVELY SHAPED HOW THEY RELATED TO GOD

"Prior to coming to Mercy UK I had a negative relationship with God. Although I knew I needed God I was so angry at Him. I thought God was to blame for the trauma I had faced or He had let it happen. This anger and lack of trust towards God completely destroyed how I related to Him. During my time at Mercy UK I began to discover for myself who God really was and how He felt about me. And this revelation changed everything for me and my relationship with God."

• I CAN RECOGNISE GOD'S VOICE •

THE PERCENTAGE OF GRADUATES WHO FELT CONFIDENT IN 'RECOGNISING THE VOICE OF GOD' INCREASED FROM 1% TO 70%

"Whilst at Mercy UK, I experienced God speaking to me for the first time.."



"MERCY UK HAS POSITIVELY INFLUENCED HOW I RELATE TO GOD":

RELATIONSHIP WITH SELF

I AM ABLE

THE PERCENTAGE OF GRADUATES WHO FELT CONFIDENT IN APPLYING TECHNIQUES TO FIGHT THEIR LIFE CONTROLLING HABITS INCREASED FROM 0% TO 66%.

"I was taught how to identify negative thought patterns and see how they developed into negative behaviours. [...] by trusting God and the staff at Mercy UK, it led to freedom".

I AM HAPPY TO BE ME

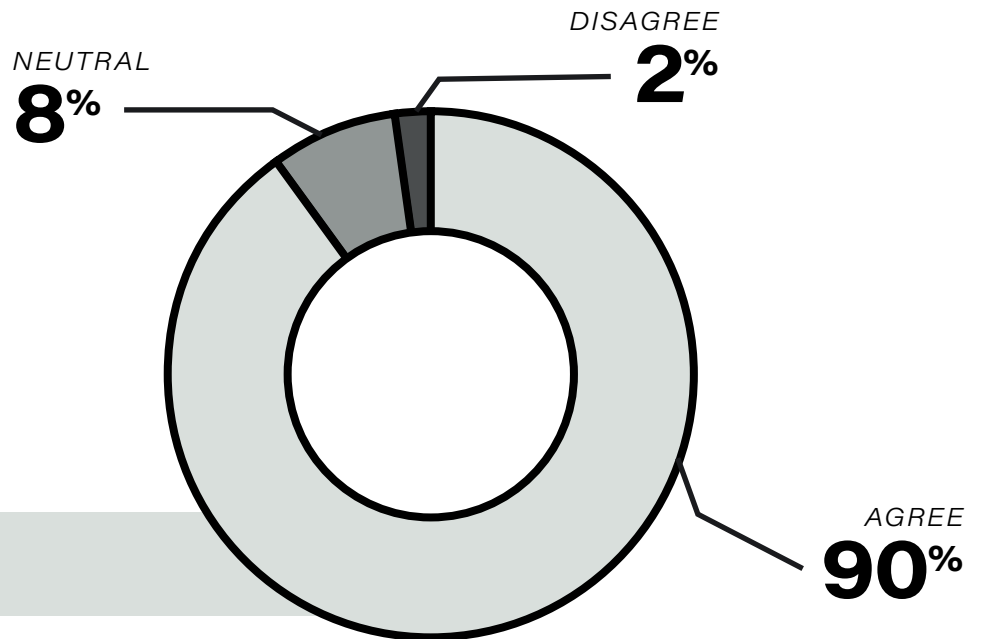
80% REPORTED HAVING A ROBUST SENSE OF SELF-WORTH, WHICH INCREASED FROM JUST 3% BEFORE MERCY UK.

'Now I am happy to be me, I am proud of myself and I can look in the mirror content with who I am.'

I AM MOVING FORWARD

"THE PERCENTAGE OF WOMEN WHO FELT 'DOWN, DEPRESSED, OR HOPELESS' NEARLY EVERY DAY, DECREASED FROM 81% TO ONLY 4%".

'I'm living life. I am free. I am bold and courageous: I have done so many things I could never have dreamed of.'



"MERCY UK HAS POSITIVELY INFLUENCED HOW I RELATE TO SELF":

RELATIONSHIP WITH OTHERS

I AM ABLE TO SAY NO

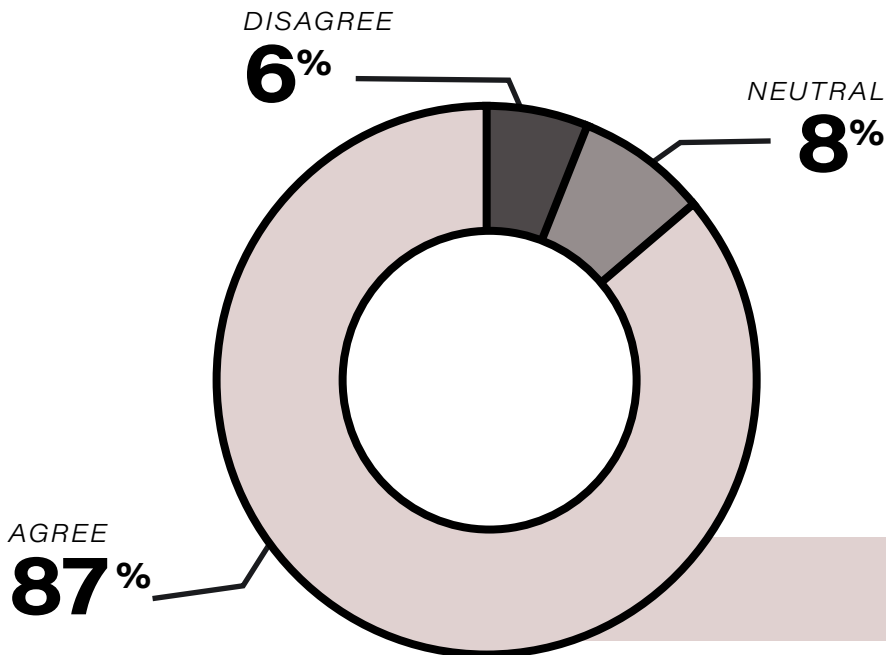
GRADUATES' ABILITY TO ESTABLISH AND MAINTAIN HEALTHY BOUNDARIES ROSE FROM **1%** BEFORE MERCY TO **62%** BEING CONFIDENT ENOUGH TO APPLY THIS TO THEIR LIVES AFTER MERCY.

'I now know I am allowed to say 'no'. That was a significantly healing lesson to learn at Mercy UK.'

I AM ABLE TO HELP OTHERS

THE PERCENTAGE OF WOMEN WHO FELT CONFIDENT IN THEIR SOCIAL ABILITIES INCREASED FROM **1%** TO **78%**.

'I was always afraid of judgement and if people didn't like me. Now I'm completely confident in who I am so I'm able to speak bravely. I'm now a leader and help other people. I have full confidence in who I am as a person, so my relationships are healthier...'



"MERCY UK HAS POSITIVELY INFLUENCED HOW I RELATE TO OTHERS":

SOCIAL RETURN ON INVESTMENT (SROI)

EACH YEAR, MERCY UK'S RESIDENTIAL HOME PRODUCES AN ESTIMATED **£2.2M** OF POSITIVE OUTCOMES FOR THE WOMEN GRADUATING-

A TOTAL HISTORIC VALUE OF OVER **£22M**.

COST VERSUS VALUE- FOR EVERY **£1** INVESTED INTO THE RESIDENTIAL HOME, MERCY UK ARE ABLE TO CREATE AN ESTIMATED **£3.84** WORTH OF POSITIVE OUTCOME.

'This SROI analysis has made it clear that Mercy UK's residential home is delivering outcomes that are highly valuable to society and to government and that the positive outcomes for these women are very unlikely to have happened had they not been at Mercy UK. Furthermore, there is reason to see this as an underestimate of the true value of the home, as it did not take into account one of the most important outcomes- building the women's relationship with God.'

- EIDO RESEARCH TEAM

AND FINALLY...

THE RESEARCHERS ASKED EACH GRADUATE WHERE THEY THOUGHT THEY WOULD BE IN LIFE HAD THEY NOT ATTENDED MERCY UK. ALL THE ANSWERS WERE FED INTO A 'WORD CLOUD' APPLICATION, WHICH CREATES A VISUAL REPRESENTATION OF THE COMBINED ANSWERS, WITH THE MOST COMMON WORD USED APPEARING BIGGER.

TURN OVER TO SEE THE RESULTS...

ABOUT MERCY

MERCY UK IS COMMITTED TO SEEING HOPE RESTORED AND LIVES TRANSFORMED IN PARTNERSHIP WITH THE LOCAL CHURCH ACROSS THE UK. OUR SERVICES INCLUDE:

KEYS TO FREEDOM

An 8 week discipleship workbook for churches and individuals with online support and training available.

MPOWER TRAINING DAYS

Online and in-person training available for church leaders, pastoral teams and people helpers.

RESIDENTIAL HOMES

A 6 month programme, free of charge, for young women aged 18 to around 30 with life-controlling issues.

SPEAKING ENGAGEMENTS

On national and international platforms for churches, conferences and events, imparting a message of hope and transformation for every Christian.

RESOURCES

Books, podcasts, teaching material and signposting service.

BE THE ME IN MERCY

Mercy UK is funded completely by the generosity of faithful individuals, regular fundraising activities, partner churches and Christian Trustfunds. Over 85p in every £1 is spent on delivering our charitable objectives and together we are raising over £1M a year to help see more hope restored and lives transformed. If you'd like to be part of the Mercy family and join us on the journey, either by becoming one of our monthly partners (our Treasure Builders), giving a one-off donation or becoming one of our Advocates, then please get in touch!

FURTHER INFORMATION ON ANY OF THE ABOVE CAN BE FOUND AT MERCYUK.ORG OR BY CONTACTING OUR TEAM ON 01535 642 042 OR THROUGH EMAIL AT INFO@MERCYUK.ORG.



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The full report was conducted and produced by Eido Research (eidoresearch.com) in partnership with Mercy UK and is available on request info@mercyuk.org

Eido Research is a research partnership that helps faith-based groups and charities measure their impact in society. Special thanks goes to the graduates of Mercy UK for their time, thoughts, and contributions. With eternal thanks to every individual, business, church, trust fund and ministry that has financially supported the work of Mercy UK over the years. The success represented in this report is not Mercy's alone, it is ours together.

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In honour of God and in His service.